

neomento is a spin-off project from the German Center of Neurodegenerative Diseases (DZNE). We develop innovative, research-backed virtual reality (VR) based solutions for the treatment of mental disorders, primarily anxiety and substance abuse. Our team in **Berlin** is currently looking for a:

Business Development & Marketing Manager (f/m)

Your Tasks

- Develop marketing & sales strategy and corresponding KPI's together with team
- Derive marketing budget and execute planning and controlling
- Be responsible for all marketing and sales supporting activities, in particular: social media activities, marketing material, email marketing, website (content and SEO)
- Support compilation of investor-related documents and within grant applications
- Plan, organize and be present at trade fairs and events
- Monitor and report competitor sales and marketing activities

Your Profile

- Degree in management, marketing or a related discipline
- Related work experience, ideally in a fast-growing environment
- Proficient knowledge of relevant marketing tools such as Google Analytics, Mailchimp and Customer Relationship Management software
- Excellent written and verbal communication skills in English and German
- Highly motivated team worker

Our Offer

- Chance to become part of a motivated, fast-growing team with a strong track record
- Work independently within your field of responsibility
- Full-time working contract at the DZNE, paid according to TVöD BUND
- Office in the heart of Berlin at the Charité campus next to the Berlin central station
- Depending on further development the chance to participate in the success of the project

Starting date: appr. 01.03.2019

Contract length: appr. 14 months (unlimited contract afterwards depending on further funding)

If you are interested, please send your application and CV to career@neomento.de.