

neomento is a spin-off project of the German Center for Neurodegenerative Diseases (DZNE). We develop innovative, research-backed virtual reality (VR) based solutions for psychotherapy. Our team in **Berlin** (partly remote work possible) is currently looking for a:

Business Development & Marketing Specialist (f/m/d)

Your tasks:

- Develop marketing & sales strategy and corresponding KPI's together with team
- Derive marketing budget and execute planning and controlling
- Be responsible for all marketing and sales activities, in particular: social media activities, marketing material, email marketing, website (content and SEO)
- Support compilation of investor-related documents and contribute to writing grant applications
- Create visuals for internal and external use
- Plan, organise and be present at trade fairs and events
- Monitor and report competitor sales and marketing activities

Your ideal profile:

- Degree in management, marketing or a related discipline
- Related work experience, ideally in a fast-growing environment
- Proficient knowledge of relevant marketing tools and software for design and creation of visuals (Adobe Photoshop, InDesign or similar)
- Fluent in written and spoken English and German
- Highly motivated team worker

Why join us?

- Shape the development of innovative therapy software that is already used by clinics
- Be part of a motivated, fast-growing team with a strong track record
- Employment in a prestigious research institution
- Your work will directly benefit the well-being of patients
- Office in the heart of Berlin at the Charité campus, right next to Berlin central station

Starting date: appr. 01.04.2019

Contract length: appr. 14 months, 30-35 hours per week
(permanent contract possible depending on further funding)

If you are interested, please send your application and CV to career@neomento.de.